RESERVE YOUR EXHIBIT SPACE NOW!

Sign up at Exhibit Booth #832 during the 2017 IEEE International Symposium on Electromagnetic Compatibility, Signal and Power Integrity in Exhibit Hall DE. Exhibit space assignments will be made beginning in April 2018. Exhibit space allocation is based on your point total and the timeliness of your application!

IF REGISTERING AFTER THE 2017 SYMPOSIUM, PLEASE RETURN COMPLETED FORMS TO:
John Vanella at ConferenceDirect®
E-Mail: john.vanella@conferencedirect.com
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Dear Valued Exhibitors,

On behalf of the IEEE EMC Society Board of Directors, I have the pleasure of welcoming many of our returning exhibitors and hopefully some new exhibitors back to the Long Beach Convention and Entertainment Center for the 2018 IEEE Symposium on EMC + SIPI to be held from July 30th to August 3, 2018. We were last here in 2011 for an enjoyable symposium and exhibition. Long Beach and the surrounding area have much to offer symposium attendees and exhibitors. The exhibit hall is a short walk from The Hyatt which is the host hotel for the symposium. The Hyatt has upgraded many of the common areas and hotel rooms since our last symposium. I think you will notice the changes are for the better.

Our symposium is being planned and promoted to draw EMC and Power Integrity and Signal Integrity professionals from around the globe.

Please consider the benefits of participation

**Symposium Attendee Benefits**

- Top-rated, peer-reviewed technical paper sessions
- Networking with many industry peers at the same venue
- Increased papers with the addition of signal and power integrity papers
- Special sessions plans to attract the automotive and wireless engineering communities in California to capitalize on the hot topics of 5G/mmWave measurements and autonomous vehicles
- Workshops and Tutorials (at no additional cost to full registrants)
- Demonstrations and Experiments
- Clayton R. Paul Global EMC University – EMC and SIPI tutorials with CEUs
- Exhibitors showcasing the latest EMC and SIPI products and services
- Social events that showcase the uniqueness of Long Beach
- More than 100 quality restaurants within an eight block radius of the convention center serving everything from hot wings to haute cuisine
- A short walk to the Aquarium of the Pacific, Shoreline Village and Rainbow Harbor
- Free Public Transportation on the Passport to the Queen Mary, Pine Avenue, City Place Mall, Shoreline Village, many downtown hotels and restaurants

**Exhibitor Benefits**

- Promotion, sales leads, networking
  - Thousands of symposium brochures and flyers will be mailed and distributed at various shows globally
  - A monthly E-Newsletter featuring the symposium, exhibitors, area information and other news sent to over 10,000 recipients
  - Advertisements in industry trade publications throughout the year
  - Press announcements in industry publications throughout the year
  - A professionally designed and maintained website that is easily navigated, searchable, current and linkable to your website [www.emc2018usa.emcss.org](http://www.emc2018usa.emcss.org)
- Solid technical program to draw attendees from around the world
- An exhibitor committee staff with experienced exhibiting, sales and marketing professionals
- Budget-friendly promotional and patronage opportunities offer branding and lead generation opportunities – reasonably priced
- The host hotel is just steps from the adjacent convention center

I am looking forward to welcoming many of you back to Long Beach in 2018 and hope to welcome new first time exhibitors thereby establishing mutually beneficial new partnerships. Please feel free to contact me or my exhibits chair, Alee Langford, if you have any questions or concerns.

Ray Adams, General Chair
2018 IEEE Symposium on EMC + SIPI
r.k.adams@ieee.org
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Ray Adams
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310-387-7201

VICE GENERAL CHAIR, EMC+SIPI 2018
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ARRANGEMENTS CHAIR
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858-568-2100

TECHNICAL PROGRAM CHAIR EMC
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TECHNICAL PROGRAM CHAIR SIPI
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919-602-8291

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602-266-1006

TRADE SHOW & EXHIBITS CHAIR
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503-431-1324

FINANCE CHAIR
John LaSalle
john.lasalle@ieee.org
631-275-3370

WEBSITE/DESIGN
Kelly Scott-Olson
kelly@atgproductions.com
623-975-1514
IMPORTANT DATES

**Dates for Move In/Move Out: Exhibit Floor**

**Exhibit Floor Move In**  
Saturday, July 28, 2018:  
Coordinate with Conference Manager & Exhibit Chair.  
Sunday, July 29, 2018:  
between 8:00 am – 6:00 pm*  
Monday, July 30, 2018:  
between 8:00 am – 6:00 pm*

**Exhibit Floor**  
Tuesday, July 31, 2018:  
between 10:00 am – 5:00 pm*  
Wednesday, August 1, 2018:  
between 9:00 am – 5:00 pm*  
Thursday, August 2, 2018:  
between 9:00 am – 12:00 pm*

**Exhibit Move Out**  
Thursday, August 2, 2018:  
12:00 pm to 6:00 pm*  
Friday, August 3, 2018:  
8:00 am to 12:00 pm*

Move-out must be completed by 12:00 pm, Friday, August 3, 2018.  
* Times subject to change.

**Date for Exhibit Discounts and Allocation Based on Point Values**  
Last day for discounts and exhibit space allocation based on point values is Friday, January 26, 2018. All exhibit spaces contracted for after Friday, January 26, 2018, will be based on availability.

**Dates for Ordering Exhibit Space at Discount**  
(see Summary of 2018 Exhibit Specifications)  
Note: All fees below are in $USD  
Last day to order exhibit space at $2,800 per exhibit ($1,400 per table top) is Friday, October 13, 2017.  
Last day to order exhibit space at $3,000 per exhibit ($1,600 per table top) is Friday, January 26, 2018.  
Exhibit space order is $3,200 per exhibit ($1,800 per table top) after Friday, January 26, 2018  
A signed Exhibit Order Form and minimum 50% deposit must be received prior to the corresponding dates to get the respective discounts. All orders received after January 26, 2018 require full payment.

**Dates for Sending Ad File Material**  
Advance Program  
Last day for ad materials to be received is Friday, March 9, 2018.  
Final Program  
Last day for ad materials to be received is Friday, June 8, 2018.

**Date for Tote Bag Promotional Item Insertion Request**  
Last day for Tote Bag Form to be received is Friday, July 6, 2018.
SUMMARY OF 2018 EXHIBIT SPECS

Full 10’ x 10’ Exhibit Booth

Cost ($USD):
- $2,800 if reserved by October 13, 2017
- $3,000 if reserved by January 26, 2018
- $3,200 if reserved after January 26, 2018

Each booth price is determined on when the booths are confirmed.

- Location: Long Beach Convention Center Exhibit Hall A per floor plan, reservation schedule & points system
- Printed booth sign with "Name of Company"
- 8’ high rear drape & pipe
- 3’ high side drape & pipe
- Customized options by exhibitor
  - Carpet (Please note Exhibit Hall A is NOT carpeted)
  - Booth furniture
  - Utilities (power, phone, Internet)
  - Refreshments
  - Lead tracker

Table Top

Cost ($USD):
- $1,400 if reserved by October 13, 2017
- $1,600 if reserved by January 26, 2018
- $1,800 if reserved after January 26, 2018

Additional tabletops will be determined on when the Tabletop booths are confirmed.

- Location: Limited to Table Top Aisle
- Printed booth sign with "Name of Company"
- 8’ high rear drape & pipe
- One (1) table for table top display or use for display materials
- One (1) chair
- Show Manager’s choice of carpet
- Customized options by exhibitor
  - Additional booth furniture
  - Utilities (power, phone, Internet)
  - Refreshments
  - Lead tracker

Exhibit Hall

- Furnished Break Areas
- Cleaning of Common Areas
- Overhead Aisle Signage
- Co-located Exhibits & Major Events in the Exhibit Hall
  - Hardware Experiments and Software Demonstrations
  - Exhibitor Product Application Demonstrations
  - Student Contest Demonstrations
  - Ask the Experts Panel
- General Food Service & Dining Area in Exhibit Hall

Please DO NOT book your rooms with any housing organizations that “claim” to represent the IEEE EMC. These organizations are not authorized to book rooms for the EMC+SIPI 2018 and misrepresent themselves to our exhibitors in trying to get better rates.

Please visit the website at: www.emc2018usa.emcss.org to book your rooms at the Hyatt Regency Long Beach (Headquarter Hotel).

If you have any questions please contact:
John Vanella
EMC+SIPI 2018 Conference Manager at john.vanella@conferencedirect.com
FREE ITEMS

Website Link
All exhibitors, advertisers and patrons with fees paid will receive a link to their website from www.emc2018usa.emcss.org.

Advance & Final Programs
All exhibitors, advertisers and patrons with fees paid at time of print will receive a free line listing.

Symposium Exhibit Registration
One free full registration for each booth or table top purchased.

Exhibit Hall Access
Free access to exhibit hall for all staff, customers and clients.

EMC+SIPI 2018 Logo Artwork for Your Ad Program
Royalty-free use of the EMC+SIPI 2018 logo on your advertising and promotional material throughout the year to let your customers know you will be at the Symposium in Long Beach, CA.

The EMC+SIPI 2018 logo is available for download on the www.emc2018usa.emcss.org website within the “Exhibits Downloads” page.

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Hospitality Suites
Monday and Thursday evenings have been identified as Hospitality Nights at the EMC+SIPI 2018 Symposium. Any exhibitor that would like to host a hospitality suite on Monday or Thursday night can have their event promoted by EMC on the web, in the final program and by way of a flyer inserted into the attendee tote bags.

Tote Bag Promotional Item
Each exhibitor can place an imprinted advertising item of material value in the attendee tote bags. The last day for Tote Bag approval form to be received is Friday, July 6, 2018. The Item must be approved by the EMC+SIPI 2018 Committee. Further details will be forthcoming.

In order to be permitted to place a promotional item in the tote bag an exhibitor must supply at least one person to help stuff the tote bags.

Speaker Gift
Each exhibitor can provide an imprinted advertising item of gift value for our speakers. Gifts should have a value of $15 or more. Gift choice must be approved by the EMC+SIPI 2018 Committee. Included will be a line listing on the EMC+SIPI 2018 website and in the programs.

Companion Gift
Each exhibitor can provide an imprinted advertising item of gift value. Gifts should have a value of $15 or more. Gift choice must be approved by the EMC+SIPI 2018 Committee. Included will be a line listing on the EMC+SIPI 2018 website and in the programs.

Web Advertising
Website Ads – www.emc2018usa.emcss.org
Advertising space on the EMC+SIPI 2018 website is available. Ads will rotate randomly in these positions with each browser refresh. Ads will run throughout the symposium dates, and for a few months after the event.

Program Advertising
Advance and Final Program advertising is a great way to make contact with the attendees. Advertising options vary from full page to quarter page size ads.

Sponsorship Opportunities
There will be numerous opportunities for company name or logo placement in prominent locations and events throughout the EMC+SIPI 2018 venue. In late October 2017, you will receive a Sponsorship Opportunity Program. Within this information, you will be provided with a selection of locations or events that have co-sponsorship opportunities such as breaks, receptions, Gala or placement of company-specific banners in the Exhibit Hall and the Convention Center. Total up all your choices and get additional recognition as an Outstanding Benefactor of the EMC+SIPI 2018 Symposium.

The Sponsorship Opportunity Program is an effective way of promoting and advertising your company’s support of the EMC+SIPI 2018 Symposium across a wide variety of publications, events and social functions.
How to Order
The sooner you order the more money you save and the more exposure to our attendees your company will have. We have made the process simple; there is a one page “Exhibit Order Form” that includes payment to reserve your space for the EMC+SIPI 2018 Symposium.

Date for Exhibit Allocation Based on Point Values
The last day for exhibit space allocation based on point values is Friday, January 26, 2018.

All exhibit spaces contracted out after Friday, January 26, 2018, will be based on availability.

Dates for Ordering Exhibit Space at Discount (All $USD)
Last day to order exhibit space at $2,800 per exhibit ($1,400 per table top) is Friday, October 13, 2017.

Last day to order exhibit space at $3,000 per exhibit ($1,600 per table top) is Friday, January 26, 2018.

Exhibit space order is $3,200 per exhibit ($1,800 per table top) after Friday, January 26, 2018.

A signed Exhibit Order Form and minimum 50% deposit must be received prior to the corresponding dates to get the respective discounts.

All exhibit orders after Friday, January 26, 2018 will require full payment. If a deposit has been made, all balances are due February 2, 2018.
EXHIBIT ORDER FORM

We hereby apply for exhibit space in the 2018 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity on July 31 – August 2, 2018. We hereby agree to abide with the Basic Terms and Conditions accompanying this form.

Contact Information
Signature: ____________________________________ Title: ______________________________
Contact Name: ___________________________________________________________________
Company: _______________________________________________________________________
Address: (No P.O. Boxes) __________________________________________________________
City: ___________ State: ________ Province: _________ Postal Code: _______ Country: ______
Phone___________________________________ Fax: ___________________________________
E-mail Address ___________________________________________________________________
Company Website Address _________________________________________________________

Exhibit Space / Booth Type & Location (All $USD)

Exhibit Type:        □ Std. 10’x10’ Booth  □ Table Top  No. of Exhibits  Order Total
Reserved by Friday, October 13, 2017  □ $2,800.00  □ $1,400.00  x _________  =  ________
Reserved by Friday, January 26, 2018  □ $3,000.00  □ $1,600.00  x _________  =  ________
Reserved after Friday, January 26, 2018 □ $3,200.00  □ $1,800.00  x _________  =  ________
Additional Exhibit Booths
x _________  =  ________

Total Payment Due: ____________

Booth Location Preference
1st Choice: ________________  2nd Choice: ________________  3rd Choice: ________________
We wish to be located as close as possible to the following companies: _________________________
___________________________________________________________________________________
If possible, please do not locate our space(s) adjacent to or directly across from the following companies:
___________________________________________________________________________________

Products/Services to be exhibited: ______________________________________________________

We are:  □ Manufacturers  □ Manufacturer’s Reps  □ Resellers
         □ Industrial Distributors  □ Government Agency  □ Testing/Certification House
         □ Publishers  □ Other ______________________________
Promotion, Advertising & Patron Sponsor Opportunities:

☐ I would like to be contacted regarding promotional/advertisement and patron sponsorship opportunities.

Payment/Authorization

Note: All applications must be accompanied by a 50% deposit in order to be included in booth allocation. Final payment must be received by January 26, 2018. Booth Allocation Process will begin on April 2, 2018. All orders after January 26, 2018 must be paid in full.

Method of Payment: 
☐ Check (Make all checks payable to: 2018 IEEE EMC)
☐ Visa ☐ MasterCard ☐ American Express

An email confirmation for the credit card charge will be sent to you once the payment is confirmed.

Acct: ____________________________ Exp. Date: ________________

Print Name as it Appears on Card: ____________________________________________

Billing Address: _____________________________________________________________

___________________________________________________________________________

Signature: __________________________________________________________________

AUTHORIZATION

I am authorized by my company to contract for exhibit space at the 2018 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity as indicated above. I have carefully read and accept the information and conditions accompanying this form and as contained herein.

Signature: ____________________________ Date: __________________________
1. Contract
This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of exhibits assigned by the 2018 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity (EMC+SIPI 2018), constitute a valid and binding contract.

2. Assignment of Space
Assignment of space to exhibitors is based upon the IEEE EMC Society exhibit allocation point system. The EMC+SIPI 2018 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the symposium opening date. In all cases, total exhibit payments must be received prior to symposium opening. The EMC+SIPI 2018 assignment of booth space(s) is final and shall constitute an acceptance of the Exhibitor’s offer to occupy the space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor except upon written request and with the subsequent written approval of the EMC+SIPI 2018. The EMC+SIPI 2018 reserves the right to re-assign Exhibitor space or to modify the floor plan for overall benefit of the symposium.

3. Subletting Space
No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to the Exhibitor, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of the exhibitor’s business except upon prior written consent of EMC+SIPI 2018.

4. Exhibit Space Rental Rates
Exhibit space rental includes materials and services described herein.

Symposium Price Per 10’x10’ Exhibit Space ($USD):
Full exhibit space price is $2,800.00 and table top is at $1,400.00 if payment is received with deposit by Friday, October 13, 2017; Full exhibit space is $3,000.00 and a table top is $1,600.00 with deposit received by Friday, January 26, 2018; Full exhibit space is $3,200.00 and table top is at $1,800.00 if received after Friday, January 26, 2018.

Full Exhibits include: Exhibit Space; 8-foot high back drape; 3-foot high side rails; 7-inch by 44-inch identification sign, listing in the Advance Program and Final Program. The exhibitor is responsible for all other aspects of the exhibit space including but limited to carpeting, furniture, phone, internet access, display materials, cleaning, etc.

The table top exhibit space includes 8-foot high back drape, no side rails, house carpeting, one table, one chair. The exhibitor is responsible for all other aspects of the table top space including but limited to custom carpeting, additional furniture, phone, internet access, display materials, cleaning, etc.

Symposium aisles will be carpeted and cleaned.
With the rental of each full exhibit space or table top there is allocated one full complimentary conference registration. Exhibit hall only access free to all.

5. Payment Requirements & Cancellation Charges
Applications require a 50% deposit before final exhibit assignment is confirmed in writing. All applicants must be paid in full by Friday, January 26, 2018. All applications received after Friday, January 26, 2018 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:
On or before Friday, January 26, 2018...50% of the total exhibit cost will be refunded. After Friday, January 26, 2018...
No Refund will be permitted. “No-show” exhibitors will receive no refund. Space reductions are considered cancellations and are subject to cancellation fees.

It is understood that the EMC+SIPI 2018 reserves the right, at its option, to reassign a cancelled exhibit regardless of the cancellation rate assessed.

In the event that the premise in which the EMC+SIPI 2018 is conducted shall become, in the sole discretion of the EMC+SIPI 2018 Committee, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of EMC+SIPI 2018, this agreement may be terminated by the EMC+SIPI 2018. For this purpose, the term “cause or causes” shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should the EMC+SIPI 2018 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that the EMC+SIPI 2018 may, after computing the total amount of the EMC+SIPI 2018 cost and expenses in connection with its preparation for and conducting of the EMC+SIPI 2018, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor’s claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.
6. Exhibit Booth Manning and Dismantling Schedule
A representative must staff exhibit space during all times when the Exhibition is officially open (Tuesday July 31 from 10:00 AM to 5:00 PM, Wednesday August 1 from 9:00 AM to 5:00 PM and Thursday August 2 from 9:00 AM to 12 PM). Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after 12:00 PM Thursday, August 2, 2018. Move-out must be completed by 12:00 PM, Friday, August 3, 2018. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after 12:00 PM, Friday, August 3, 2018 will be charged for the materials' removal. Failure to observe this rule, including early dismantling, will result in a $1,000 (U.S. Currency) fine and may jeopardize the exhibitor’s space assignments or right to exhibit at future conferences sponsored by The IEEE EMC Society.

7. Loss or Damage
Exhibitor agrees with the EMC+SIPI 2018 that the EMC+SIPI 2018 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by the Exhibitor or any person thereof with the consent of the Exhibitor, and that the Exhibitor will defend, indemnify and save harmless, the EMC+SIPI 2018 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. The Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the symposium from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations
No demonstrations or solicitations shall be permitted outside of the Exhibitor’s assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces unless approved by EMC+SIPI 2018.

9. Compliance
The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, Provincial and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the symposium is held.

10. Unions
It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the EMC+SIPI 2018, the Symposium Facility or with authorized personnel contractors by EMC+SIPI 2018.

11. Committee/Management
The Exhibitor further agrees that the conditions, rules and regulations of the EMC+SIPI 2018 and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the committee shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the symposium.